

RED  **INDUSTRY**
Green

**CHOOSE OUR
CARBON NEUTRAL
PRODUCTS**

U.  Power
Don't worry... be happy!



“CARBON NEUTRALITY BY 2050: THE TOP PRIORITY FOR THE WORLD”



Secretary general António Guterres. December 11, 2020

CLIMATE NEUTRAL NOW

Momentum for Change: Climate Neutral Now

To achieve climate neutrality, we must measure what we emit and then reduce those emissions. Even with our best efforts to reduce, daily activities and business operations will result in unavoidable emissions. This is why offsetting, only after measuring and reducing, is key for climate neutrality.

Climate neutrality is a three step process, which requires individuals, companies and governments to:

- Measure their climate footprint;
- Reduce their emissions as much as possible;
- Offset what they cannot reduce with UN certified emission reductions.



Over time the need for offsets is going to decline as energy systems become ever more low carbon, healthy ecosystems like forests expand and we arrive at a climate neutral world in the second half of the century. Climate change will affect everyone, yet everyone can effect positive change starting today and beginning now.

Learn more about all Lighthouse Activities under Climate Neutral Now below:

<https://unfccc.int/climate-action/momentum-for-change/climate-neutral-now>

For more information :





The products of the red industry green line have achieved zero net CO₂ emissions through the use of materials with reduced environmental impact and the offsetting of the residual emissions by the purchase of carbon credits certified according to arrangements and methodologies recognised by the United Nations.



Organisation with CFP Systematic Approach certified by Bureau Veritas Italia Spa in accordance with standard ISO 14067:2018

www.carbonfootprintitaly.it



RED INDUSTRY Green

MAXIMUM PROTECTION AND COMFORT WITH GREAT RESPECT FOR THE ENVIRONMENT



- SOLE: in PU by BASF **100% MADE FROM RENEWABLE RESOURCES***
- INSOLE: in PU by BASF **100% MADE FROM RENEWABLE RESOURCES***
- UPPER AND ANTI-PERFORATION in components with **HIGH PERCENTAGE OF RECYCLED MATERIAL**



For more information about BASF:



OUR ECO-SUSTAINABLE MISSION

A circular economy for the environment that minimises waste, reuses and recovers materials, reduces CO₂ emissions by offsetting them with specific projects.

U-POWER DOES NOT STOP HERE

We will continue to invest in research and development on a daily basis, optimising our processes and reducing our consumption in order to develop increasingly GREEN solutions.

*Use of REDcert2 certified products of BASF that come with a 100% substitution of fossil with renewable raw materials in the value chain.

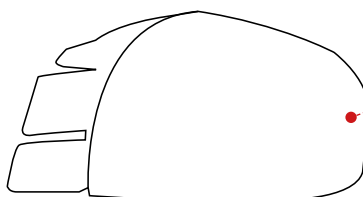


Laces 60% recycled polyester.

Upper
PUTEK® spider repet
 with 50% of recycled
 material
 Ultra RESISTANT and
 WATERPROOF



Lining 60% of recycled
 air tunnel material, highly
 breathable:
 dissipates sweat and keeps
 the foot dry.



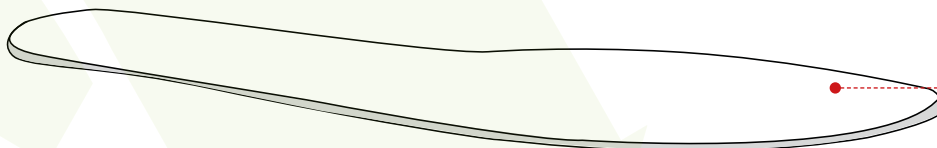
Toe cap
 200J resistant



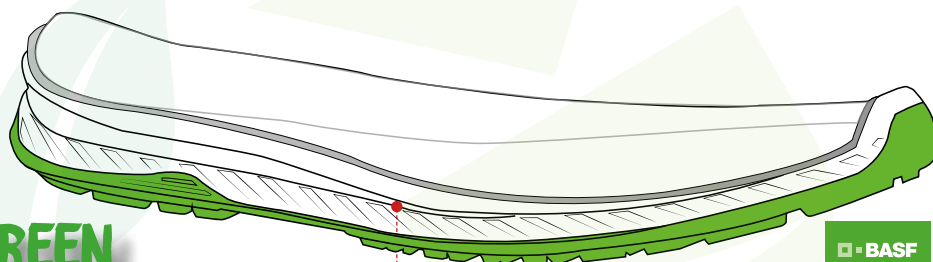
100% renewably
 sourced PU **footbed** by
 BASF. Accommodates
 the foot, giving it a
 feeling of relief and
 lightness.
 Anatomical and
 antibacterial.



New seamless ESD technology increases comfort and
 reduces contact rubbing with the sole of the foot



Anti-perforation system with 50% of recycled material and totally "Metalfree"
 Anti-puncture protection guaranteed on 100% of the surface because it is
 sewn directly onto the upper.

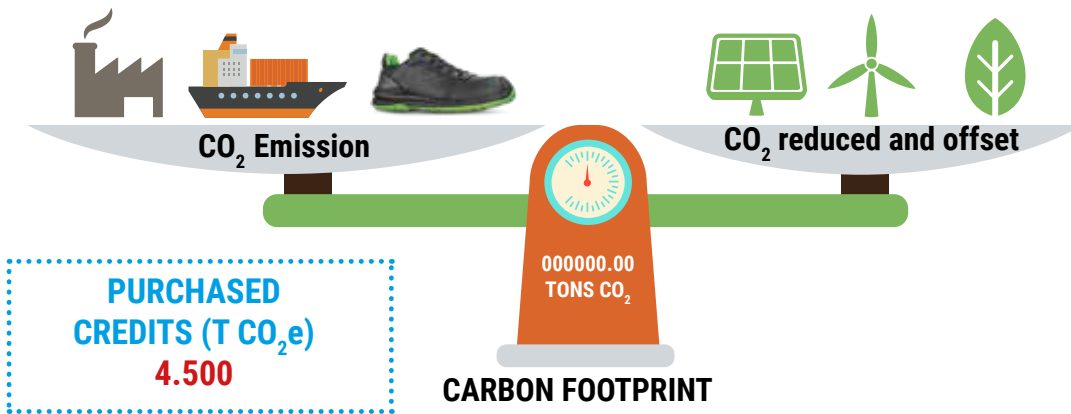


PU soles by BASF
 100% renewably sourced
 Anti-abrasion, anti-oil, anti-slip and anti-static.

**U-GREEN
 SHOES: CHOOSE
 WITH THE
 ENVIRONMENT IN
 MIND!**

All the information and values given here refer to the approximate average values belonging to all the products of the Red Industry Green line, according to standard EN ISO 14021:2016

THE FINAL RESULT IS A RANGE OF CARBON-NEUTRAL PRODUCTS!



Our carbon credits originate from projects recognised by the UNITED NATIONS Clean Development Mechanism (CDM), contributing to the fight against climate change with a cross-cutting approach to the sustainable development objectives.

**Xe Namnoy 2
Hydropower
Lao PDR**

Generating clean energy, reducing emissions and boosting the local economy



THE PROJECT CHOSEN IN THIS FIRST PHASE IS A HYDROELECTRIC POWER PLANT IN LAOS FOR THE PRODUCTION OF RENEWABLE ENERGY, WHICH CONTRIBUTES ACROSS THE BOARD TO SUSTAINABLE DEVELOPMENT OBJECTIVES

SUSTAINABLE DEVELOPMENT GOALS



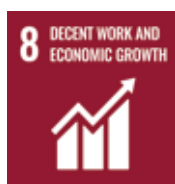
**1,048
PEOPLE**

benefit from improvements to the water supply made by the project developer



**83,000
MWh**

of clean electricity sent to the grid on average per year



**10
long term jobs**

for local people during the operational period



**46.000
tCO₂e**

mitigated on average per year by displacing part of the power generated by thermal power plants

For more information :



CANYON

S1P SRC ESD

RI20346



UPPER

Soft microfibre with a high percentage of recycled material, with breathable inserts.

SAFETY TOE CAP

AirToe Composite

PIERCE-RESISTANCE

Save & Flex® PLUS GREEN

FOOTBED

wow2 GREEN in PU di BASF

SOLE

100% renewably sourced PU from BASF, compact Antislip, antistatic and oil resistant

SIZE

from 35 to 48



ISLAND

S3 CI SRC ESD

RI20334



UPPER

PUTEK® spider repet with a high percentage of recycled material

SAFETY TOE CAP

AirToe Composite

PIERCE-RESISTANCE

Save & Flex® PLUS GREEN

FOOTBED

wow2 GREEN in PU di BASF

SOLE

100% renewably sourced PU from BASF, compact Antislip, antistatic and oil resistant

SIZE

from 35 to 48



NIAGARA

S3 CI SRC ESD

RI10324



UPPER

Soft microfibre with a high percentage of recycled material

SAFETY TOE CAP

AirToe Composite

PIERCE-RESISTANCE

Save & Flex® PLUS GREEN

FOOTBED

wow2 GREEN in PU di BASF

SOLE

100% renewably sourced PU from BASF, compact Antislip, antistatic and oil resistant

SIZE

from 35 to 48



NATURAL

S3 CI SRC ESD

RI20324



UPPER

Soft microfibre with a high percentage of recycled material

SAFETY TOE CAP

AirToe Composite

PIERCE-RESISTANCE

Save & Flex® PLUS GREEN

FOOTBED

wow2 GREEN in PU di BASF

SOLE

100% renewably sourced PU from BASF, compact Antislip, antistatic and oil resistant

SIZE

from 35 to 48



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LET'S SAVE THE PLANET

U. Green®

TOGETHER