

The sustainable alternative

presented by MASCOT® WORKWEAR



WITH RESPECT FOR
PEOPLE AND PLANET

A global responsibility

Clothes and textiles are something we all use. For a long time, products have been manufactured all over the world for the sole purpose of being sent out in large quantities to consumers. Focus has been placed on cheap mass production. Fortunately, this focus is shifting among manufacturers and consumers: we recognise now that we need to consume new resources responsibly, recycle more and become better consumers.

This means that as a manufacturer, we need to focus on making products that last a long time. We work to ensure that the resources we choose last for as long as possible and thus do not need to be replaced after just a short time in use. And this means that the fabrics we work with need to be used with care and with consideration to their sustainable profile. It is important that we take social, environmental and financial responsibility in order to benefit and protect both people and the environment for a long time into the future.



Sustainable

**WITH RESPECT FOR
PEOPLE AND PLANET**

MASCOT is an ethically, socially and environmentally responsible company

The 17 global goals

The UN has formulated 17 global goals for sustainable development, which it expects all countries, companies and organisations to meet by 2030. The 17 global goals are common points of orientation, so that all players can realise the global need for business solutions that can help create a sustainable future for the generations to come.

MASCOT and the global goals

MASCOT works with all of the 17 global goals at different levels, and we will continue to develop and intensify our work in this area towards 2030. As part of our workwear production, we want to help eliminate poverty and hunger, ensure health and education for all, and provide decent jobs, among other things.

At MASCOT, we take our responsibility for the environment and people seriously by producing and consuming responsibly. We are now launching a range of T-shirts, sweatshirts and polo shirts made from sustainable materials

www.mascotworkwear.com/en/sustainable-products



Read about MASCOT's commitment to the 17 sustainable development goals at:

www.mascotworkwear.com/en/mascot-and-the-global-goals

The sustainable alternative

MASCOT presents a new range of sustainable products in two variants: products made from 100% organic cotton and products made from 60% organic cotton and 40% recycled polyester.

The new T-shirts, sweatshirts and polo shirts are made from materials that allow customers to choose a sustainable alternative.

MASCOT® WORKWEAR



WITH RESPECT FOR
PEOPLE AND PLANET

Recycled polyester

One variant of the new sustainable products is made from 40% recycled polyester.

Recycled polyester is made from e.g. recycled plastic bottles and other plastic waste, which has been collected and broken down into granulate and spun into new threads. These threads are used to produce textiles.

This converts waste into a new resource, which can then be used for producing textiles without impacting the environment.

Products containing polyester have certain benefits compared with pure cotton products: They

- dry more quickly
- have a higher level of colour fastness, even when exposed to sweat and sunlight
- retain their shape better and do not have as great a tendency to shrink
- have a high level of wear resistance and last longer overall



Organic cotton

Both variants of MASCOT's sustainable products contain organic cotton.

Organic cotton is grown without the use of pesticides and other harmful substances and emits up to 94% less greenhouse gasses than the production of conventional cotton.

Organic cotton is made from seeds, which are not genetically modified, and the weeds from cotton fields are removed manually. This safeguards both the farmland and the farmers who grow the cotton.

As organic cotton production does not use chemicals, there are no adverse effects from wearing the finished product against the skin.



MASCOT's range of sustainable tops

100% organic cotton



T-shirt | 20382-796



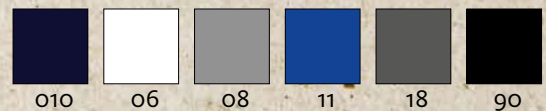
Polo Shirt | 20583-797



Sweatshirt | 20484-798



All models are stocked in these colours:



Polo Shirt | 20593-797



T-shirt | 20392-796



MASCOT's range of sustainable tops

60% organic cotton / 40% recycled polyester



T-shirt | 20482-786



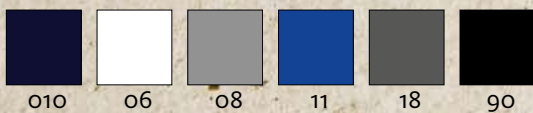
Polo Shirt | 20683-787



Sweatshirt | 20384-788



All models are stocked in these colours:



T-shirt | 20492-786



Polo Shirt | 20693-787



A sustainable solution

Product bags of recycled plastic

Our sustainable tops are packaged in product bags made from 100% recycled plastic.

The bags are made from plastic waste from the streets in Bangladesh's capital of Dhaka, which has been collected, washed, sorted and melted into new plastic.

The plastic bags are still only a small contribution to the sustainable mindset, but have several good and sustainable perspectives:

- The streets are being cleaned up, rather than the plastic ending up in the river
- This creates new jobs for some of the city's residents, who can earn money by collecting plastic
 - A used resource is recycled into a new resource

We have begun using
recycled plastic
for our product bags



Neck print instead of hangtags

Responsible consumption also means reducing resources. This is why the sustainable products do not have hangtags, as we have chosen instead to provide product information through neck prints. This means we save both paper and string, which is only ever thrown away once the product is put into use.



Safety for your products

The sustainable products are both Oeko-Tex® certified and manufactured under REACH. REACH is the EU's standard chemical legislation, and aims to ensure that the products you buy in the EU are not harmful to either humans or the environment.

Oeko-Tex® Standard 100 is the user's guarantee that textile products have been tested and approved for their content of harmful or potentially harmful chemicals and dyes. While REACH is mandatory, Oeko-Tex® is an optional label which MASCOT has chosen to use in order to protect the people who wear our clothes.



MASCOT works with sustainability on many levels

At MASCOT, we are well aware that simply offering a range of T-shirts, polo shirts and sweatshirts made from sustainable materials is far from enough. We are working on many different sustainable measures and we are constantly testing new methods that not only take people and the environment into account, but which can also be sold at a reasonable price to our customers. Among other things, we have implemented significant measures within our production line. We have our own factories staffed by our own employees, and we offer good, enriching, respectful and safe jobs for all of our 2800 employees. Read more about our fair jobs and our work on sustainable development goal number eight here:

www.mascotworkwear.com/en/decent-jobs-bring-people-out-of-poverty#8



MASCOT's production of workwear



Spinning some of the yarn is partially made from recycled materials.



Dyeing MASCOT strives to convert part of the process to dyeing without or with only minimal use of water.



Natural fibres and synthetic fibres.



Tested to Work
- Quality control of thread, fabrics etc. before production.



Own CSR certified production in Vietnam and Laos

- MASCOT Vietnam and MASCOT Laos are SA8000 certified.
- Respectful and safe workplaces for our 2400 employees in Vietnam and Laos.
- 86% of employees are women.
- Decent job and working conditions with reasonable pay.
- Happy and healthy employees are good employees MASCOT offers among others a free lunch and free access to medical clinic.
- MASCOT invest in innovation, market development and the employees.



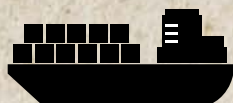
MASCOT's products are sold to end users all over the world.



Waste materials are recycled (fabric, paper etc.).



Highly automated logistics centre in Pårup, Denmark



Transport with consideration - All our primary transport suppliers have implemented ISO 14001. A system for environmental management.



Recycled packaging - Cardboard boxes, paper and a new generation of plastic product bags are either wholly or partly made from recycled materials.



Durable products are sustainable products. - MASCOT's products are tested to last a long time to avoid frequently buying new products and using new resources.



**RECYCLED
POLYESTER**



**ORGANIC
COTTON**





2800+
EMPLOYEES



OVER 3500
DISTRIBUTORS
WORLDWIDE



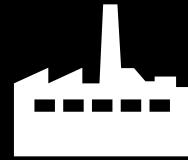
INTERNATIONAL
AWARDS



FOUNDED IN
1982



FAMILY
OWNED



4 FACTORIES
IN LAOS AND
VIETNAM

32000

ITEM
NUMBERS



600+ UNIQUE
PRODUCTS



4,800,000
PRODUCTS
IN STOCK



EFFECTIVE
FLOW WITH
SAP



SALES STAFF IN
15 EUROPEAN
COUNTRIES



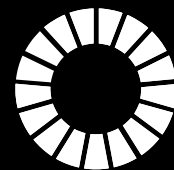
DELIVERY
RELIABILITY
AT 98%

SA8000

SOCIALLY
RESPONSIBLE
PRODUCTION

ISO 9001

CERTIFIED



WORKING
TOWARDS A
SUSTAINABLE
FUTURE



tested to work

Want to know more?

Your MASCOT contact will be happy to show you MASCOT's complete range of sustainable solutions.

You can also visit

www.mascotworkwear.com/en/sustainable-products
to browse our products in all available colours.



**WITH RESPECT FOR
PEOPLE AND PLANET**